

WGM (*Posted by WGST's Pete Konenkamp in a Facebook post*)

On March 17, 2022, two days after Atlanta's WSB signed on 100 years ago, the station that would become WGST, was licensed to begin broadcasting market and weather reports.

Albert W. Shropshire, a radio operator for the Georgia Railway and Power Company, opened the microphone at precisely 6 pm Central Standard Time.

"Hello QST," he said. Repeating it, he added "This is WGM transmitting." With that, the Atlanta Constitution joined the competing Atlanta Journal as radio station owners.

Shropshire said the radio service would transmit nightly from 6:00 to 6:30 and 9 to 9:30, with news, weather and market reports, as well as sporting news. He said the Georgia Tech Yellow Jackets lost an exhibition baseball game to the Detroit Tigers that afternoon. Signing off, Albert reminded listeners that he would return at the same time on Saturday night.

WGM would leave the air in 1923, donating equipment to Georgia Tech. In 1924, Tech signed on as WBBF, changing calls to WGST in 1925.

100 years after signing on and 97 years after being christened WGST, the station is no more, having changed the format and the heritage calls in 2020.

The call sign, which stands for "Georgia State Technology" is parked at a daytime only station in Hogansville, Ga. I doubt they're celebrating 100 years of radio excellence in Hogansville.